

2022

Sponsor Rates

Your company logo with a link to your webpage on the home screen of our webpage.



\$250/year: 2 payments of \$125, 6 months apart

20% discount if one year paid upfront. Total upfront cost for year \$200.

Sponsorship runs first of next month for 12 consecutive months, current month posted at no additional cost.

Podcast Advertising Rates

We are a weekly podcast and drop on Tuesdays. All of our shows represent events and businesses in Frederick County, Maryland. We are part of the Listen Frederick Network; there is opportunity to advertise across other types of podcasts as well.

	Episodic	Monthly
Cost	\$50 per episode	\$200/month Will be a minimum of 4 episodes
What you get	15 second pre-roll 45 second mid-roll Detailed demographics and reporting 30 days after your sponsored episode(s) air.	15 second pre-roll 45 second mid-roll Monthly social media mention and features Detailed demographics and reporting at the end of the month

*Ads can be either read by the podcast host or be a traditional spot that has been pre-recorded. Pre-recorded ads need to be provided by you unless you are interested in Listen Frederick producing for a small fee.

Let's talk.

Mark & Terri Maradei

Podcast Hosts

Steeple & Peoples: All Things Frederick County Maryland

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